

## Xbox One

<b>Spec Classification:</b>	Banner
<b>Spec Placement:</b>	Microsoft Xbox
<b>File Type:</b>	In-Feed
<b>Third Party Serving:</b>	No
<b>Submission Guidelines:</b>	<ul style="list-style-type: none"> <li>• Banners: Please provide .psd files of all deliverables</li> <li>• Fonts: .TTF, .OTF, .PFM (no Mac fonts)</li> <li>• Key art assets*: 1920x1080 layered files; .PSD, .AI, .EPS</li> </ul> <p><i>*These would be additional assets (i.e. logos, fonts, illustrations, photos) needed for our design team to build out static banners, video banner overlays, and landing experience branded pages</i></p> <p><i>** If this campaign is across both consoles, we would require the Xbox One spec sizes and we can scale down for Xbox 360 (we would not need separate assets for both console other than specific banner sizes for each)</i></p>
<b>Key Creative Guidelines:</b>	<ul style="list-style-type: none"> <li>• Static Banners: 380x212 &amp; 404x226</li> <li>• ; JPEG</li> <li>• Video Banners: Not Available</li> <li>• Full Screen Video Assets: 1920x1080 / 16:9 ratio; .WMV or .MP4; no ProRes</li> </ul> <p><b>For any additional specs please reach out to your MSS or TAM associated with the campaign</b></p>
<b>Supported Countries:</b>	BR CA DE ES FR IT

JP  
UK  
US