

Advertising.com Tablet Standard Banner (768x90)

Description:	Portrait orientation of a non-expandable and non-HTML5 animation banners with Click-to-URL action.
Spec Classification:	Tablet
Spec Placement:	Ad.com Network One by AOL: Display
Width:	768
Height:	90
File Type:	JPG, GIF, PNG
Total File Size:	100K
Max Animation Time:	15 seconds
Backup Image Submission Guidelines:	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
Z-Index Guidelines:	Click here for z-index range
Third Party Serving:	Yes; Approved 3rd parties
Third Party Tracking:	Accepted
Submission Guidelines:	2 business days prior to launch

Key Creative Guidelines:

- Please see [ONE by AOL: Display](#) section for additional specs