

Advertising.com App & Mobile Web Standard Interstitial

Description:	A non-expandable, non-rich 320x480 animated (optional) banner with click-to-URL action.
Spec Classification:	Mobile
Spec Placement:	Ad.com Network One by AOL: Display
Width:	320
Height:	480
File Type:	JPG, GIF, PNG; HTML5
Total File Size:	100K (includes initial, polite and support)
Max Animation Time:	15 seconds
Z-Index Guidelines:	Click here for z-index range
Third Party Tracking:	Accepted
Submission Guidelines:	2 business days prior to launch
Key Creative Guidelines:	<ul style="list-style-type: none">• Borders: Creatives without border must have high contrast background color that doesn't mimic the background color of the page or app.• Please see ONE by AOL: Display section for additional specs