

Sponsored Post

Description:

This custom, hand-curated editorial post is done on behalf of your brand in the unique, sought-after voice of Style Me Pretty. The post will be promoted on SMP's main page day of launch and will live indefinitely on Style Me Pretty as evergreen content clients can choose to re-promote. Posts can include Articles, Slides Shows, Custom Photos or Video created by our experienced editors. In addition, you'll get 100%SOV on native content page plus, your content will be amplified across social media platforms.

Supported art sizes:

- 510x320 - Desktop
- Responsive - Mobile Web, Tablet

Supported markets:

- US, CAN, UK, AU, DE, IND, FR, SA, PHL, MX, ES, BR, NLD, NZ

Mock:



Spec Classification: Native

Spec Placement: Style Me Pretty

File Type: In-Feed

Backup Image Submission Guidelines: Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).

Z-Index Guidelines: [Click here for z-index range](#)

Third Party Serving: No

Third Party Tracking: Yes

Submission Guidelines:

- Assets due 10 business days prior to launch
- Client must be approved by Sales before work is started

Key Creative Guidelines:

- Brand guidelines
- Themes - general talking points for the editorial post
- 15 hi-res images at least 900 px wide and under 5MB
- Any tracking URLs or third party tracking

Supported Countries: BR
CA
DE
ES
FR
UK
US