

Partner Studios Native Promo

Description:

Create deeper, more engaging experiences with your core audience when you utilize Partner Studio’s Native Promo- a dedicated placement that adapts to the unique styling of each homepage and article page it sits on. Available cross screen for a seamless user experience, you’ll work with a team of content experts to create high-quality custom content in the form of Slideshows, Listicles, Feature Articles, Interactive Infographics, Video and more for maximum user engagement. Plus, you’ll enjoy 100%SOV for your brand on native content pages.

Mock:



Spec Classification: Mobile
Native
Tablet

Spec Placement: Autoblog
Engadget
Huffington Post
Moviefone
TechCrunch

File Type: In-Feed

Backup Image Submission Guidelines: Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5,

JavaScript).

Z-Index Guidelines: [Click here for z-index range](#)

Third Party Serving: No

Third Party Tracking: Yes

Supported Countries: CA
UK
US