

Countdown Clock

Description:

Leverage this premium opportunity for your brand to strategically position themselves on the AOL.com Homepage through a branded Countdown Clock. This natively integrating advertisement in sits in the right rail and counts down to various events in real-time while simultaneously showcasing your brand logo. Further engage users by adding message that link directly to more information on your brand site.

Available on AOL.com desktop and mobile web.

Supported art sizes:

- 300x600
- 215x35 logo

Mock:



Spec Classification: Mobile
Native
Tablet

Spec Placement: AOL Homepage

File Type: Custom

Backup Image Submission Tag must always deliver either a primary experience or acceptable backup for instances

Guidelines: when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).

Z-Index Guidelines: [Click here for z-index range](#)

Third Party Serving: No

Third Party Tracking: No

Submission Guidelines: Assets due 5 days prior to launch.

Key Creative Guidelines:

- Title Specs: min. 7 characters, max 45 characters;
- Logo Requirements: 215x35

Supported Countries: US