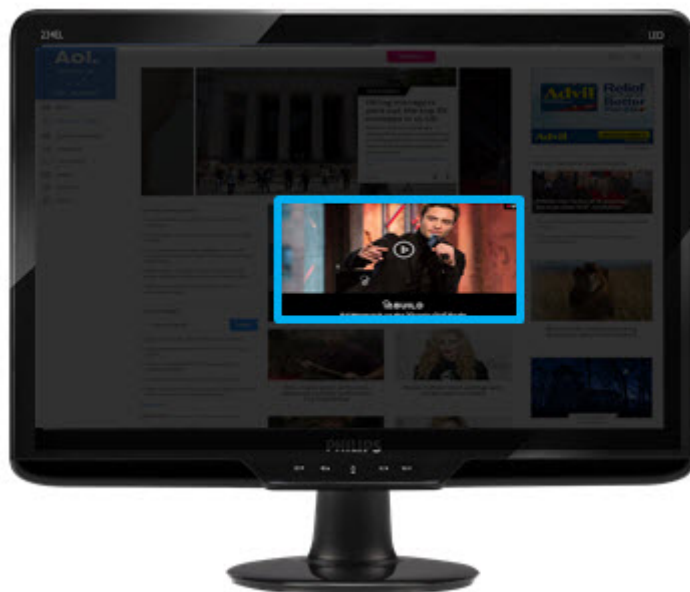


Premium Video Module

Description:

Leverage the Premium Video Module to feature your brand's content on AOL.com's front page. This premium, video-centric module is highly visible, sitting above the fold for 3 hours and in various modules across the page for the remaining 21 hours. Content is natively integrated in front of a scaled audience.

Available on AOL.com desktop and mobile web.

Mock:

Spec Classification: Mobile
Native
Tablet

Spec Placement: AOL Homepage

Width: 510

Height: 230

File Type: Custom

Backup Image Submission Tag must always deliver either a primary experience or acceptable backup for instances

Guidelines: when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).

Z-Index Guidelines: [Click here for z-index range](#)

Max Video File Weight: Under 2BG

Video Time Restrictions/Length: 3 minues

Third Party Serving: No

Third Party Tracking: No

Submission Guidelines: Assets due 10 days prior to launch.

Key Creative Guidelines:

- Can accept raw video assets - no pre-roll, under 2BG video file
- AOL.com team reserves the right to reject content
- Accept raw video assets
- Image Specs: 510x230 pixels

Supported Countries: US