

Sponsored Module (Polar)

Description:	<p>Reach viewers at scale when you promote your brand message on AOL.com's homepage in this premium sponsored native module. Engage users with this highly visible, front page experience for a 24 hour period - driving to your brand's external site or to native content featured on AOL.com.</p> <p>Available on AOL.com desktop and mobile web</p>
Spec Classification:	Content Module Mobile Native Tablet
Spec Placement:	AOL Homepage
Width:	510
Height:	230
Backup Image Submission Guidelines:	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
Z-Index Guidelines:	Click here for z-index range
Third Party Serving:	No
Third Party Tracking:	No
Submission Guidelines:	Assets due 10 days prior to launch
Key Creative Guidelines:	<ul style="list-style-type: none">• Image Specs: 510x230• Title Character Limit: 55 characters including spaces• Title: minimum 7 characters including characters

- Logo: 215x35

Supported Countries: US