

## Sponsored Module (Polar)

<b>Description:</b>	<p>Reach viewers at scale when you promote your brand message on AOL.com's homepage in this premium sponsored native module. Engage users with this highly visible, front page experience for a 24 hour period - driving to your brand's external site or to native content featured on AOL.com.</p> <p>Available on AOL.com desktop and mobile web</p>
<b>Spec Classification:</b>	Content Module Mobile Native Tablet
<b>Spec Placement:</b>	AOL Homepage
<b>Width:</b>	510
<b>Height:</b>	230
<b>Backup Image Submission Guidelines:</b>	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
<b>Z-Index Guidelines:</b>	<a href="#">Click here for z-index range</a>
<b>Third Party Serving:</b>	No
<b>Third Party Tracking:</b>	No
<b>Submission Guidelines:</b>	Assets due 10 days prior to launch
<b>Key Creative Guidelines:</b>	<ul style="list-style-type: none"><li>• Image Specs: 510x230</li><li>• Title Character Limit: 55 characters including spaces</li><li>• Title: minimum 7 characters including characters</li></ul>

- Logo: 215x35

**Supported Countries:** US