

Optimized Text Links

Spec Classification:	Text Link
Spec Placement:	Ad.com Network
File Type:	Text
Key Creative Guidelines:	<ul style="list-style-type: none">• Short Text (25 characters or less including spaces)• Long Text (between 25-60 characters including spaces)• Display URL (up to 50 characters)• Please see Ad.com section for standard non-rich specs. <p>*Note: All three pieces are required</p>