

## Optimized Text Links

<b>Spec Classification:</b>	Text Link
<b>Spec Placement:</b>	Ad.com Network
<b>File Type:</b>	Text
<b>Key Creative Guidelines:</b>	<ul style="list-style-type: none"><li>• Short Text (25 characters or less including spaces)</li><li>• Long Text (between 25-60 characters including spaces)</li><li>• Display URL (up to 50 characters)</li><li>• Please see <a href="#">Ad.com</a> section for standard non-rich specs.</li></ul> <p>*Note: All three pieces are required</p>