

120x240

Spec Classification:	Banner
Spec Placement:	Ad.com Network
Total File Size:	150 KB
Backup Image Submission Guidelines:	Back up image is required for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript). Recommended file size 40K.
Third Party Serving:	Approved 3rd party vendors accepted
Third Party Tracking:	Accepted
Key Creative Guidelines:	Please see Ad.com section for standard non-rich specs.