

120x600

Description:	Standard and rich media accepted
Spec Classification:	Banner Rich Media
Spec Placement:	Ad.com Network One by AOL: Display
Width:	120
Height:	600
Max Initial Load File Size:	200 KB
Host Initiated Sub-Load File Size:	300 KB (expandable only)
User Initiated File Download File Size:	Unlimited
Frames per Second:	24
Backup Image Submission Guidelines:	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
Z-Index Guidelines:	Click here for z-index range
Expanded Ad Dimensions:	600x600
Max Video File Weight:	200 KB
Host Initiated Video File Size:	100 KB

User Initiated Video File Size: Unlimited

Host Initiated Video Max Length: 1.1 MB additional file size allowed for host-initiated video

User Initiated Video Max Length: Unlimited

Third Party Tracking: Accepted

Key Creative Guidelines:

- Please see [Ad.com](#) section for rich media and standard non-rich specs.
- Please see [ONE by AOL: Display](#) section for additional specs