

MSN Money Market Text Link

Description:	The MSN Money Market Text Link Ad is a 30 characters max (including spaces) link located to the left of the 300x250 ad placement.
Spec Classification:	Text Link
Spec Placement:	Microsoft
File Type:	Text
Third Party Serving:	1st party served only
Third Party Tracking:	1st party tracking - impressions and clicks
Submission Guidelines:	Adhere to Creative Acceptance Policy
Key Creative Guidelines:	<ul style="list-style-type: none">• 30 characters max including spaces• Font is Segoe UI• Text size is 8.5pt• Click destination URL must open in a new browser
Supported Countries:	US