

AOL Mail Sponsored Message

Spec Classification:	Text Link
Spec Placement:	AOL Mail
Width:	560
Height:	35
Backup Image Submission Guidelines:	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
Z-Index Guidelines:	Click here for z-index range
Key Creative Guidelines:	<ul style="list-style-type: none">• 70 characters max, including spaces• No special characters can be used, such as trademark logos• Max 5 creatives in rotation, suggested 3-5 creatives• Only text is editable; color, font, and placement are not editable