

## AOL Mail Sponsored Message

<b>Spec Classification:</b>	Text Link
<b>Spec Placement:</b>	AOL Mail
<b>Width:</b>	560
<b>Height:</b>	35
<b>Backup Image Submission Guidelines:</b>	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
<b>Z-Index Guidelines:</b>	<a href="#">Click here for z-index range</a>
<b>Key Creative Guidelines:</b>	<ul style="list-style-type: none"><li>• 70 characters max, including spaces</li><li>• No special characters can be used, such as trademark logos</li><li>• Max 5 creatives in rotation, suggested 3-5 creatives</li><li>• Only text is editable; color, font, and placement are not editable</li></ul>