

AOL Homepage Portrait

Description:	The Portrait ad is move in ready! Fill 300x1050 pixels of prime real estate with your most engaging and impactful content, images, video, etc.
Demo:	Click here to view demo
Spec Classification:	Rich Media
Spec Placement:	AOL Homepage Tier III (AOL)
Width:	300
Height:	1 050
File Type:	HTML5
Total File Size:	500 KB
Max Initial Load File Size:	200 KB
Host Initiated Sub-Load File Size:	350 KB
Max Animation Time:	15 seconds
Max # of Loops:	Multiple loops allowed in 15 seconds
Backup Image Submission Guidelines:	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
Z-Index Guidelines:	Click here for z-index range

Tablet Experience: Rich experience will extend to tablet

Max Video File Weight: Progressive download on user click - 2.4MB max

Video File Type: .mp4, .mov, .avi

Third Party Serving: AOL Rich Media only. 3rd party serving not accepted on AOL Homepage.

Third Party Tracking: Accepted; U.S. requires secure tags only

Submission Guidelines:

- 10 business days from receipt of assets
- U.S. requires secure tags only