

**ONE by AOL: Creative Custom Logo**

<b>Width:</b>	300
<b>Height:</b>	50
<b>File Type:</b>	.jpg, .gif, .png
<b>Total File Size:</b>	40 KB
<b>Backup Image Submission Guidelines:</b>	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
<b>Z-Index Guidelines:</b>	<a href="#">Click here for z-index range</a>
<b>Tablet Experience:</b>	Extends to tablet
<b>Third Party Serving:</b>	ONE by AOL: Creative
<b>Key Creative Guidelines:</b>	<ul style="list-style-type: none"><li>• Resolution: 72 dpi</li><li>• Colormode: RGB</li></ul>