

AOL Mail Sign In Page: [Tablet]

Description:	1024x871 Image
Spec Classification:	Tablet
Spec Placement:	AOL Mail
Width:	1 024
Height:	871
File Type:	Image Preferred: Adobe Illustrator or Encapsulated PostScript / EPS Accepted: PSD, TIF, BMP, PNG, JPG, GIF
Max Initial Load File Size:	120K
Backup Image Submission Guidelines:	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
Z-Index Guidelines:	Click here for z-index range
Third Party Serving:	AOL Rich Media, ONE by AOL Creative
Third Party Tracking:	Accepted via HTTPS connection only; For research tracking availability, consult your AOL sales rep
Submission Guidelines:	<ul style="list-style-type: none">• 10 business days• Prior review/approval required by AOL Mail• AOL has the right to delete any assets after 90 days from the end date of the advertiser's last campaign

Key Creative Guidelines:

- Secure creative tags only
- Creative is limited to one click through tag
- Creative must NOT solicit users to enroll for product or service
- Creative elements cannot be placed behind, above, below, or to the right of the login box
- Must be within 400 pixels from the left-hand side and 600 pixels from the top of the image
- Branding: provide general guidelines on look/feel
- Messaging/Copy: include approved tagline, text, messaging
- Vector Logo: provide authorized advertiser branding, logos, graphics
- High-Res Photos/Images: Must be actual display size but larger images preferred
- Fonts: Must be submitted in Mac or Windows/PC compatible formatSecure creative tags only