

Huffington Post Editorial Sponsorship

Spec Classification:	Banner
Spec Placement:	AOL O&O Huffington Post
Width:	260
Height:	60
File Type:	Image only: .jpg, .gif, .png
Total File Size:	30K
Backup Image Submission Guidelines:	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
1x1 Black Border Required:	Yes
Z-Index Guidelines:	Click here for z-index range
Third Party Serving:	Accepted: AOL certified vendors only
Submission Guidelines:	Standard - 2 business days prior to launch
Key Creative Guidelines:	<ul style="list-style-type: none">• .gif and .png files must have color palette reduced• .jpg files should be reduced in quality (50% Photoshop or equivalent recommended)• Advertiser may not designate their brand with wording such as: "presented by" or "sponsored by"