

Facebook Right Rail

Description:	Size rendered on Facebook: 254x133
Spec Classification:	Content Module
Spec Placement:	Other
Width:	600
Height:	315
File Type:	<ul style="list-style-type: none">• Image only, no third party tags for creative.• Third party impression (secure only) and click tracking allowed.
Total File Size:	60k
Z-Index Guidelines:	Click here for z-index range
Key Creative Guidelines:	<ul style="list-style-type: none">• No border required for image• Facebook Banner Title:<ul style="list-style-type: none">◦ Required field◦ 25 characters◦ Maximum word length of 20 characters; can contain only alphanumeric characters, punctuation and spaces (no special characters). It cannot contain more than 2 consecutive punctuation marks.• Facebook Banner Body Text:<ul style="list-style-type: none">◦ Required field◦ 90 characters◦ Maximum word length of 20 characters; can contain only alphanumeric characters, punctuations and spaces (no special characters). It cannot contain more than 2 consecutive punctuation marks.