

Editorial Sponsorship

Spec Classification:	Banner Rich Media
Spec Placement:	AOL Homepage Moviefone
Width:	215
Height:	35
File Type:	.jpg, .gif, .png, HTML5
Total File Size:	30K
Backup Image Submission Guidelines:	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
1x1 Black Border Required:	Yes
Z-Index Guidelines:	Click here for z-index range
Third Party Serving:	<ul style="list-style-type: none"> • Accepted • U.S. requires secure tags only
Third Party Tracking:	Accepted; U.S. requires secure tags only
Submission Guidelines:	<ul style="list-style-type: none"> • Standard - 2 business days prior to launch • U.S. requires secure tags only
Key Creative Guidelines:	<ul style="list-style-type: none"> • Non-Rich Media: .gif and .png files must have color palette reduced; .jpg files should be reduced in quality (50% Photoshop or equivalent recommended)

- **Rich Media:** All standard Creative Guidelines apply.