

## AOL Homepage Click to Expand

<b>Description:</b>	300x250 banner with click to expand functionality
<b>Demo:</b>	<a href="#">Click here to view demo</a>
<b>Spec Classification:</b>	Rich Media
<b>Spec Placement:</b>	AOL Homepage Tier II (AOL)
<b>Width:</b>	300
<b>Height:</b>	250
<b>File Type:</b>	HTML5
<b>Total File Size:</b>	500 KB
<b>Max Initial Load File Size:</b>	200 KB
<b>Host Initiated Sub-Load File Size:</b>	300 KB
<b>Max Animation Time:</b>	15 seconds
<b>Backup Image Submission Guidelines:</b>	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
<b>Z-Index Guidelines:</b>	<a href="#">Click here for z-index range</a>
<b>Tablet Experience:</b>	Rich media will extent to tablet
<b>Expanded Ad</b>	Full Screen semi-opaque experience with 965x600 expand panel

**Dimensions:**

**Expand/Collapse Options:** User click only

**Close Button Requirements:** Mandatory close button in top right corner of expanded panel

**Third Party Serving:** AOL Rich Media only. 3rd party serving not accepted on AOL Homepage.

**Third Party Tracking:** Accepted; U.S. requires secure tags only

**Submission Guidelines:**

- 10-15 days from receipt of assets
- U.S. requires secure tags only