

AOL Tablet Web HTML5 Banners

Description:	Non-expandable extension of the desktop banner that has HTML5 animation and mobile capability, such as swiping, click-to-calendar, click-to-video, etc. Sizes: 728x90, 160x60 and 300x250
Spec Classification:	Tablet
Spec Placement:	Anywhere/NA
File Type:	Tag: HTML5/Javascript
Total File Size:	200K (includes initial, polite and support)
Max Animation Time:	15 seconds
Backup Image Submission Guidelines:	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
Z-Index Guidelines:	Click here for z-index range
Video File Type:	.avi; .mov; .mp4
Third Party Serving:	Desktop 3rd Parties who can run HTML5 campaigns
Third Party Tracking:	Accepted
Submission Guidelines:	Back up image is required for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript). Recommended file size 40K. 10-15 business days lead time for creatives.