

AOL Tablet App Standard Banner (1024x90)

Description:	Landscape orientation of a non-expandable and non-HTML5 banner with Click to URL action. Does not apply to HuffPost iPad app.
Spec Classification:	Tablet
Spec Placement:	Anywhere/NA
Width:	1 024
Height:	90
File Type:	JPG, GIF, PNG
Total File Size:	100K (includes initial, polite and support)
Max Animation Time:	15 seconds
Backup Image Submission Guidelines:	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
Z-Index Guidelines:	Click here for z-index range
Third Party Serving:	Yes; Approved 3rd parties
Third Party Tracking:	Accepted
Submission Guidelines:	<ul style="list-style-type: none">• 2 business days prior to launch• This size is not needed for HuffPost iPad app