

**AOL Tablet App Standard Banner (1024x90)**

<b>Description:</b>	Landscape orientation of a non-expandable and non-HTML5 banner with Click to URL action.  Does not apply to HuffPost iPad app.
<b>Spec Classification:</b>	Tablet
<b>Spec Placement:</b>	Anywhere/NA
<b>Width:</b>	1 024
<b>Height:</b>	90
<b>File Type:</b>	JPG, GIF, PNG
<b>Total File Size:</b>	100K (includes initial, polite and support)
<b>Max Animation Time:</b>	15 seconds
<b>Backup Image Submission Guidelines:</b>	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
<b>Z-Index Guidelines:</b>	<a href="#">Click here for z-index range</a>
<b>Third Party Serving:</b>	Yes; Approved 3rd parties
<b>Third Party Tracking:</b>	Accepted
<b>Submission Guidelines:</b>	<ul style="list-style-type: none"><li>• 2 business days prior to launch</li><li>• This size is not needed for HuffPost iPad app</li></ul>