

AOL Tablet App Devil Full Page Flex (1024x90)

Description:	<p>Take advantage of a rich full screen experience with the Devil Full Page Flex. Initiated from a 1024x90 banner, this format responsively fits the entire screen upon expansion. This format features up to 3 ONE by AOL: Creative apps including image and video galleries, mapping and social feeds.</p> <p>Does not apply to HuffPost iPad app.</p>
Spec Classification:	Tablet
Spec Placement:	Anywhere/NA
Width:	1 024
Height:	90
File Type:	HTML5
Total File Size:	200K (includes initial, polite and support)
Backup Image Submission Guidelines:	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
Z-Index Guidelines:	Click here for z-index range
Expanded Ad Dimensions:	Full screen
Video File Type:	.avi; .mov; .mp4
Third Party Serving:	ONE by AOL: Creative
Third Party Tracking:	Accepted

Submission Guidelines:

- 10-15 business days lead time for creatives.
- This size is not needed for HuffPost iPad app

Key Creative Guidelines:

Required assets: Layered PSD files; JPG, GIF, PNG's; Close button: Required; upper right hand corner of expanded panel; Borders: Creatives without borders must have a high contrast background color that doesn't mimic the background of the page.