

Mobile Rectangular Banner (Web Only)**Description:**

300x250 banner

Mock:**Spec Classification:**

Mobile

Spec Placement:AOL O&O
Autoblog
Huffington Post
MapQuest
Moviefone**Width:**

300

Height:

250

File Type:

JPG; GIF; PNG; HTML5

Total File Size:

250K (includes initial, polite and support); 50K for image only

Backup Image Submission Guidelines: Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).

**1x1 Black Border
Required:**

Creatives without borders must have high contrast background color that does not mimic the background color of the page

Z-Index Guidelines:

[Click here for z-index range](#)

Third Party Tracking:

Accepted

Submission Guidelines:

2 business days prior to launch