


Mobile Rectangular Banner (Web Only)

Description:	300x250 banner
Mock:	 A rectangular banner with a dark blue background. The text 'moviefone' is centered in a light blue and white font. Below it, the tagline 'FIND IT. WATCH IT.' is written in white. The background features a faint, stylized film strip pattern.
Spec Classification:	Mobile
Spec Placement:	AOL O&O Autoblog Huffington Post MapQuest Moviefone
Width:	300
Height:	250
File Type:	JPG; GIF; PNG; HTML5
Total File Size:	250K (includes initial, polite and support); 50K for image only
Backup Image Submission Guidelines:	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).

**1x1 Black Border
Required:**

Creatives without borders must have high contrast background color that does not mimic the background color of the page

Z-Index Guidelines:

[Click here for z-index range](#)

Third Party Tracking:

Accepted

Submission Guidelines:

2 business days prior to launch