


AOL App & Tablet Web Standard Banner for Kindle Fire

Description:	600x100 banner
Mock:	
Spec Classification:	Tablet
Spec Placement:	One by AOL: Display Anywhere/NA
Width:	600
Height:	100
File Type:	JPG, GIF, PNG
Total File Size:	30K
Max Animation Time:	15 seconds
Backup Image Submission Guidelines:	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
Z-Index Guidelines:	Click here for z-index range
Third Party Serving:	Yes, Approved 3rd parties
Third Party Tracking:	Accepted

Submission Guidelines:

2 business days prior to launch