

## Advertising.com Tablet Web HTML5 Banners

<b>Description:</b>	Non-expandable extension of the desktop banner that has HTML5 animation and mobile capability, such as swiping, click-to-calendar, click-to-video, etc. Sizes: 728x90, 160x60 and 300x250
<b>Spec Classification:</b>	Tablet
<b>Spec Placement:</b>	Ad.com Network
<b>File Type:</b>	Tag: HTML5/Javascript
<b>Total File Size:</b>	200K (includes initial, polite and support)
<b>Max Animation Time:</b>	15 seconds
<b>Backup Image Submission Guidelines:</b>	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
<b>Z-Index Guidelines:</b>	<a href="#">Click here for z-index range</a>
<b>Video File Type:</b>	.avi; .mov; .mp4
<b>Third Party Serving:</b>	Desktop 3rd Parties who can run HTML5 campaigns
<b>Third Party Tracking:</b>	Accepted
<b>Submission Guidelines:</b>	10-15 business days lead time for creatives