

**Advertising.com Tablet Standard Banner (768x90)**

<b>Description:</b>	Portrait orientation of a non-expandable and non-HTML5 animation banners with Click-to-URL action.
<b>Spec Classification:</b>	Tablet
<b>Spec Placement:</b>	Ad.com Network One by AOL: Display
<b>Width:</b>	768
<b>Height:</b>	90
<b>File Type:</b>	JPG, GIF, PNG
<b>Total File Size:</b>	100K
<b>Max Animation Time:</b>	15 seconds
<b>Backup Image Submission Guidelines:</b>	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
<b>Z-Index Guidelines:</b>	<a href="#">Click here for z-index range</a>
<b>Third Party Serving:</b>	Yes; Approved 3rd parties
<b>Third Party Tracking:</b>	Accepted
<b>Submission Guidelines:</b>	2 business days prior to launch

**Key Creative Guidelines:**

- Please see [ONE by AOL: Display](#) section for additional specs