

Advertising.com Network Tablet (Non-Optimized Web)**Description:**

Advertising.com Ad Network site-serve tablet images in the same standard sizes and specs as desktop images. NOTE: Advertising.com Ad Network accepted site-served tablet sizes are:

- 180x150
- 120x600
- 160x600
- 300x250
- 300x600
- 468x60
- 728x90

Spec Classification:

Tablet

Spec Placement:

Ad.com Network

File Type:

- JPG, GIF, PNG,
- 3rd Party Image Redirect,
- HTML5

Total File Size:

30K: 180x150, 468x60; 40K: 120x600, 160x600, 300x250, 300x600, 728x90

Max Animation Time:

15 seconds

Third Party Serving:

No

Third Party Tracking:

1x1 tracking and click command for approved third party/vendors in approved non-mobile format. Mobile specific tracking requires certification.

Key Creative Guidelines:

One (1) pixel defined border required