

Advertising.com Mobile Sponsored Listing Image with Text (ASL)

Description:	320x50 Text or Text + Image. Targeting mobile devices accessing AOL brands and the Advertising.com publisher network. Mobile web, iPhone apps and Android Apps are supported.
Spec Classification:	Mobile
Spec Placement:	Ad.com Network One by AOL: Display
Width:	320
Height:	50
File Type:	Image formats: PNG, GIF, or JPG
Total File Size:	20K
Third Party Tracking:	Accepted
Submission Guidelines:	<ul style="list-style-type: none">• 1-2 business days• For more information, visit - http://www.advertising.com/advertiser/sponsored-listings
Key Creative Guidelines:	<ul style="list-style-type: none">• Logo: 40x40 max;• Title: 25 character max• Description: 70 character max• Display URL: 35 character max• Borders: Creatives without border must have high contrast background color that doesn't mimic the background color of the page or app• Please see ONE by AOL: Display section for additional specs