

Advertising.com App & Mobile Web Rectangular Banner

Description:	300x250 banner
Spec Classification:	Mobile
Spec Placement:	Ad.com Network
Width:	300
Height:	250
File Type:	JPG, GIF, PNG; HTML5
Total File Size:	250K (includes initial, polite and support); 50K for image only
Backup Image Submission Guidelines:	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
Z-Index Guidelines:	Click here for z-index range
Third Party Tracking:	Accepted
Submission Guidelines:	2 business days prior to launch
Key Creative Guidelines:	Creatives without border must have high contrast background color that doesn't mimic the background color of the page or app.