AOL Homepage 300x250

Spec Classification:	Banner
Spec Placement:	AOL Homepage Tier I (AOL)
Width:	300
Height:	250
File Type:	JPG, GIF, HTML5; No Flash (HTML5 or images only)
Max Initial Load File Size:	200 KB
Host Initiated Sub-Load File Size:	Not allowed for this unit
Max Animation Time:	30 seconds in banner
Backup Image Submission Guidelines:	Tag must always deliver either a primary experience or acceptable backup for instances when the user's browser does not support creative functionality (e.g. Flash, HTML5, JavaScript).
1x1 Black Border Required:	Yes
Z-Index Guidelines:	[Click here for z-index range](#)
Third Party Serving:	AOL Rich Media only. 3rd party serving not accepted on AOL Homepage.
Third Party Tracking:	Accepted; U.S. requires secure tags only
Submission Guidelines:	• 3 days from receipt of assets • U.S. requires secure tags only

Key Creative Guidelines:

Click to replay button allowed

Click to replay button allowed